



Delaware River Conservancy, Inc. Advertising Rate Sheet • Prices are subject to change without notice

2007 Web Site Advertising Rates

Effective 01/01/07 - 12/31/07

Type of AD	Mo. Rate	*Yearly Rate
Business Card	\$5.00	\$50.00
Banner Ad (468 x 60 pixels)	\$30.00	\$300.00

*Yearly Rates are determined by sign up date and honored for a 12 month period.

Please make checks payable to: Delaware Riverside Conservancy

2007 Web Site AD Production Costs

Business Card Ads: Monthly/Annual fee includes preparation and insertion into web site.

**Banner Ad: Production cost for development of new banner ads is as follows: Static Banner ad - \$50.00
Animated Banner Ad - \$100.00**

If you have a web site and are an advertiser, we will provide a direct link to your web site in exchange for our link on your site.

For Banner Ad Production call Infinity Graphics at 610-258-9996

If you are producing your own Banner AD click here for production guidelines